User Experience Designer
Experienced • Creative • Passionate

Work Experience

January 00 - Present • Freelance
Worked with clients across multiple industries in the areas of usability, web content assessments, web/interface design, front-end programming, broadcast animation, multi-media CDROMs, and quality assurance for web applications.

April 05 - June '11 • Senior UX Designer • Sungard Higher Education
Team leader, web/application design, XHTML/CSS, user experience/usability, content assessments, as well as on-site client consultations/kick off meetings for the higher education industry. Mentored and trained multiple employees in areas of design, usability and front-end development. Formalized Sungard best practices, policies and procedures in the areas of writing for the web, information architecture, mobile website design, and XHTML/CSS coding. Planned, scoped, wireframed, designed, coded, and managed entire projects for dozens of higher-education websites.

April 02 - April 05 • Creative Director • UIX Studios
Established the graphics division and equipped the studio with equipment and staff. Managed entire creative process for each studio production, including: set design, product shots, overall direction, and full graphic packages. Produced and developed a CDROM that sold in excess of 1 million units.

August 00 - April 02 • Chief Creative Officer (CCO) • Funcaster.com
Established the funcaster.com web presence, while helping build the foundation of entertainment services for wireless devices by: creating over 750 hand-drawn greeting cards, developing games for WAP/HDML/Shockwave format, as well as finding and managing content providers.

February 00 - August 00 • Lead Multimedia Designer • Quiklinx Technologies
Responsible for creating multimedia CDROMs from initial client discussions, storyboarding, design, programming, and production.

February 98 - February 00 • Broadcast Designer/Production Tech • Fox 35 News Orlando
Worked my way from production technician to broadcast designer responsible for all on-air graphics.

Awards

Recipient of "Innovation Award for Educational Applications"
by The Corporation for Education Network Initiatives in California (CENIC)

Education

Full Sail Real World Education, Orlando, FL
Associate of Science Degree - Digital Media

Bucks County Community College, Newtown, PA
Associates Degree - Graphic Design/Animation

Todd Adams
620 Glenwood Ct. #88
Altamonte Springs, Fl 32714

407.461.6324
todd.adams@61pixels.com
www.61pixels.com

Proficiencies
• User Experience/Usability and QA
• Web/Application interface design
• HTML/CSS
• Jquery library
• Information Architecture
• Wordpress
• Client consultations
• Project Management
• Motion Graphics using Adobe
  After Effects