

User Experience Designer

Experienced • Creative • Passionate

Work Experience

January 00 - Present • Freelance

Worked with many clients across multiple industries in the areas of Usability, web content assessments, web/interface design, front-end programming, broadcast animation, multi-media CDROMs, and quality assurance for web applications.

April 05 - Present • Senior UX Designer • Sungard Higher Education

Team leader, web/application design, XHTML/CSS, user experience/usability, content assessments, as well as on-site client consultations/kick off meetings in the higher education industry. Mentored and trained multiple employees in areas of design, usability and front end development. Formalized Sungard best practices, policies and procedures in the areas of writing for the web, information architecture, mobile website design, and XHTML/CSS coding. Planned, scoped, wireframed, designed, coded, and managed entire projects for dozens of higher-education websites.

April 02 - April 05 • Creative Director • UIX Studios

Established the graphics division and equipped the studio with equipment and staff. Managed entire creative process for each studio production, including: set design, product shots, overall direction, and full graphic packages. Produced and developed a CDROM that sold in excess of 1 million units.

August 00 - April 02 • Chief Creative Officer (CCO) • Funcaster.com

Established the funcaster.com web presence, while helping build the foundation of entertainment services for wireless devices by: creating over 750 hand-drawn greeting cards, developing games for WAP/HDML/Shockwave format, as well as finding and managing content providers.

February 00 - August 00 • Lead Multimedia Designer • Quiklinx Technologies

Responsible for creating multimedia CDROMs from initial client discussions, storyboarding, design, programming, and production.

February 98 - February 00 • Broadcast Designer/Production Tech • Fox 35 News Orlando

Worked my way from production technician to broadcast designer responsible for all on-air graphics.

Awards

Recipient of "Innovation Award for Educational Applications"

by The Corporation for Education Network Initiatives in California (CENIC)

Education

Full Sail Real World Education, Orlando, FL

Associate of Science Degree - Digital Media

Bucks County Community College, Newtown, PA

Associates Degree - Graphic Design/Animation



Todd Adams

620 Glenwood Ct. #88

Altamonte Springs, FL 32714

407.461.6324

todd.adams@61pixels.com

www.61pixels.com

Proficiencies

- User Experience/Usability and QA
- Web/Application interface design
- XHTML/CSS using best practices & latest industry techniques
- JQuery library
- Client consultations
- Project Management
- CDROM programming and development
- Motion Graphics using Adobe After Effects